



*Thank you for your interest in creating a fundraiser on Facebook to support The League! We have put together a guide to make it easy for you to fundraise with your Facebook community.*



### **HOW TO CREATE A FACEBOOK FUNDRAISER TO SUPPORT THE LEAGUE:**

1. Click the following link and fill out the details:  
<https://www.facebook.com/fund/LeagueForPeople/>

### **ONCE YOUR FUNDRAISER IS CREATED, HERE IS WHAT TO DO NEXT:**

1. **Reach out to The League!** Please contact Lauren Yankolonis at [lyankolonis@leagueforpeople.org](mailto:lyankolonis@leagueforpeople.org) or Tue Trinh at [ttrinh@leagueforpeople.org](mailto:ttrinh@leagueforpeople.org) to let them know that a fundraiser for The League has been created, so that we can say hello and help you set your goal!
2. Have fun fundraising! Here are some tips to help you EXCEED your fundraiser goal:
  - a. When someone makes a donation, thank them by tagging them on Facebook! This will hopefully create more motivation for others in your Facebook community to give.
  - b. Track your progress! Share on Facebook when you hit milestones toward reaching your goal.
  - c. Tell YOUR story! Why are you putting together a fundraiser in support of The League?
  - d. Post about your fundraiser often, and send messages to your friends on Facebook to remind them to donate and help you reach your goal.

### **ONCE YOUR FUNDRAISER HAS ENDED:**

1. Celebrate! Post on your Facebook page and thank everyone who donated to your fundraiser, and announce the total that was raised.
2. Please Note: Donors to your Facebook fundraiser will receive an email acknowledgement for tax purposes from Network for Good. They will not receive an acknowledgement from The League for tax purposes.
3. It is the Facebook fundraiser host's responsibility to thank the donors. If you need assistance from The League, just ask!

For more information, help with fundraising and/or questions, please reach out to Lauren Yankolonis, VP of Development at [lyankolonis@leagueforpeople.org](mailto:lyankolonis@leagueforpeople.org) or 410-323-0500 x308.

**THANK YOU FOR SUPPORTING THE LEAGUE!**